

Beale Celebrations

The second annual Best of the West on Route 66 is right around the corner – September 23rd to the 25th!

Many of the key people, groups and organizations that made last year's Festival so successful have committed to being here again. In collaboration with the Kingsmen and Mohave County Fairgrounds, the event will provide all of the elements that tourists and locals love about our community – cars and cowboys! The festival blends our western heritage with our ties to Route 66, which has evolved since inception more than 60 years ago into the Festival we have today.

One of the added events this year is a Tourism Expo to be held at the newly remodeled Beale Celebrations located at 201 N 4th Street in historic downtown Kingman. We would like to invite you to participate by having a booth at the expo to bring exposure to your business and the services you provide. The quoted rate (see attached) would allow you time to come in and set up your table and displays Friday morning. We will have a ribbon cutting with reception at noon and a welcome by internationally acclaimed author and lecturer, Jim Hinckley. The doors will be open to the public from 3 to 6pm on Friday and again Saturday from 9am to 6pm. The location is perfect exposure with the Andy Devine Days Parade going right in front of the building. Dries Bessels, President of the Dutch Route 66 Association, will be the Grand Marshall of the parade!

The Ramada Kingman is the host hotel for the Expo and will be offering special room rates for participants. They will also host conferences/lectures at the hotel if you are interested in doing a presentation. For room reservations call 928/753-6262.

If you would like to participate as an exhibitor or lecturer, complete the attached form and return to JuST Marketing, PO Box 6799, Kingman, AZ 86402. All advertising and promoting will be handled at no additional cost to you. Please email your logo in a jpg format to jamie@justmarketing.co to use in the advertising.

If you have questions or need additional information call me at 928/530-2056. We look forward to working with you to highlight your business at the expo.

Best regards,

Jamie S Taylor
Event Manager
Beale Celebrations

Best of the West on Route 66
Tourist Expo
Friday, September 23rd to Saturday, September 24th

Full Name: _____

Business Name: _____

Address: _____

City/State & Zip: _____

Phone: _____ Cell Phone: _____

Email: _____

Rental Space & Supplies Needed:

_____ 10x10 Space with one 6ft Table & 2 chairs = \$50.00	\$ _____
_____ Electricity Required = \$25	\$ _____
_____ Additional Tables (6 foot banquet) (\$5/each)	\$ _____
_____ Additional Chairs (\$1/each)	\$ _____
*Cleaning Deposit	\$ _____ 50.00
Total:	\$ _____

Signature

Date

*A refundable cleaning deposit of \$50 is required with this completed form by September 1st.

[] Yes, I would be interested in providing a lecture using the facilities at the Ramada Kingman on Saturday. Topic: _____